

SPECIFICATION AMENDMENTS

Please **REPLACE** the section entitled "CROSS-REFERENCE TO RELATED APPLICATIONS" starting on page 1 as follows:

CROSS-REFERENCE TO RELATED APPLICATIONS

The present Application is a Continuation Application of co-pending U.S. Patent Application No. 09/349,860 entitled "METHOD AND APPARATUS FOR IDENTIFYING POTENTIAL BUYERS", filed July 8, 1999 in the name of Walker et al.; which is a Continuation-in-part Application of U.S. Patent Application No. 08/889,589 filed July 8, 1997 in the name of Walker et al. and which issued as U.S. Patent No. 5,970,470 on October 19, 1999. ~~The entirety of the above referenced Applications are incorporated by reference herein for all purposes.~~

R E M A R K S

Claims **77-90** are pending in the present application. Claims **77, 81, 83-86 and 89-90** are the only independent claims.

Specification Amendments

A sentence in the "CROSS-REFERENCES TO RELATED APPLICATIONS" section that purported to incorporate all of the priority applications by reference has been deleted. When priority information is to be updated, it has been standard practice in our office for a paralegal to prepare a draft paragraph (with the updated priority information) to replace an outdated paragraph. The draft paragraph typically includes a sentence incorporating priority applications by reference. In the (first) Preliminary Amendment filed concurrently with the application, this sentence was inadvertently retained in the replacement paragraph. This Second Preliminary Amendment has corrected this error by deleting the sentence. It is Applicants' understanding that since the Application has not yet been examined, the error has had no bearing on the examination of any of the pending claims.

No new matter has been added by any amendment to the Specification.

CONCLUSION

The Examiner's early examination and consideration are respectfully requested. Alternatively, if there are any questions regarding the present application, the Examiner is invited to contact Applicants' undersigned attorney using the information provided below.

Please charge any fees that may be required for this Amendment to Deposit Account No. 50-0271. Furthermore, should an extension of time be required, please grant any extension of time which may be required to make this Amendment timely, and please charge any fee for such an extension to Deposit Account No. 50-0271.

If the Examiner has any questions regarding this amendment or the present application, the Examiner is cordially requested to contact Michael D. Downs at telephone number (203) 461-7292 or via electronic mail at mdowns@walkerdigital.com.

Respectfully submitted,

September 15, 2003

Date



Michael D. Downs
Attorney for Applicants
Registration No. 50,252
mdowns@walkerdigital.com
(203) 461-7292/voice
(203) 461-7300/fax